



MARYLAND Department of Health

Maryland SHIP Health Action Newsletter

Friday, July 6, 2018

Announcement: Wicomico County Health Department Awarded Grant to Continue SWIFT Program Services



Image: From left to right: Julie Wagner, Vice President of Community Affairs, CareFirst BlueCross BlueShield; Delegate Mary Beth Carozza; Dr. Allan Anderson, Chair of the Maryland Community Health Resources Committee; Mayor Jake Day; Lori Brewster, Wicomico Health Officer; Delegate Sheree Sample Hughes; Bob Culver, County Executive; and Ellen Waters, CareFirst Blue Cross/Blue Shield board member.

Tuesday, July 10

The Wicomico County Health Department has received a two-year \$90,000 grant from Community Health Resources Commission (CHRC). The grant will further support the Salisbury Wicomico Integrated Firstcare Team (SWIFT) – a collaboration between the County Health Department, Wicomico Emergency Medical Services (EMS), and Peninsula Regional Medical Center (PRMC). The SWIFT program assists a population of frequent EMS users who call for non-emergency aide at least five times over any six-month period. SWIFT's goal is to lessen users' reliance on EMS and PRMC for health care services that are more appropriately provided in a primary or specialty care setting. An added benefit is the SWIFT team has the opportunity to educate those they visit about chronic diseases like diabetes, heart disease, cancer, and stroke, and to provide the necessary assistance to people seeking help with those issues. The grant from the CHRC follows an initial grant of \$95,000 from CareFirst BlueCross BlueShield, which helped launch the program this past October.

View the award ceremony below.



Webinar: Back to Basics—Human Immunodeficiency Virus (HIV)



Image: The Black AIDS Institute logo.

Tuesday, July 10

In 2016, Black, non-Hispanic adults reported the highest HIV incidence rate compared to other race and ethnic groups in Maryland. The Black AIDS Institute broadcasts a webinar every second Tuesday each month to disseminate information and training to the HIV workforce and community. This month's topic is "*Back to HIV Basics*." By the conclusion of this webinar, participants will be able to:

- Define HIV and AIDS
- Identify modes of HIV transmission
- Identify several biomedical prevention techniques
- Understand what Antiretroviral Therapy is and how it works in the body

For more information about this webinar and to register, [click here](#). Learn more about the HIV data referenced above by visiting the [State Health Improvement Process webpage here](#).

Event: Introduction to Financial Management for Community-based Organizations



Image: Photograph of a piggy bank surrounded by coins.

Wednesday, July 18

Proper financial management can help organizations achieve financial goals. The Johns Hopkins Urban Health Institute will host a capacity-building workshop to introduce community-based organizations to financial management. This hands-on workshop will help participants build an understanding of basic financial management and why it is essential to the health of an organization.

For more information about this workshop, [click here](#).

Event: Health in Buildings Roundtable Conference



Image: Photograph of the Baltimore City skyline.

Thursday - Friday, July 19 - 20

The Department of Environment at the National Institutes of Health will host the 2018 Health in Buildings Roundtable Conference, and this year's theme is "*Health in Building for Today and Tomorrow*."

Speakers and attendees will examine the vast developments in the built environment including its impact on health and how sustainable building design, operation, and technologies can improve health outcomes.

For more information about this conference, [click here](#).

Event: Biennial International Rural Nursing Conference



Image: Nurse checking a patient's blood pressure.

Monday - Thursday, July 23 - 26

The Rural Nurse Organization, in partnership with the University of Alabama Capstone College of Nursing and the University of Kentucky College of Nursing, will host the 2018 International Rural Nursing Conference with the theme, "*Advancing Rural Health through our REACH: Research, Empowerment, Academics, Clinical Practice, and Health Promotion*." The purpose of this conference is to examine determinants of rural health. Conference sessions will address

seven critical areas including:

- Education
- Evidence-based clinical practice
- Health policy
- Critical access hospitals
- Research
- Health disparities
- Quality and clinical markers in rural hospitals

For more information about this conference, [click here](#). Learn about rural health in Maryland by visiting the Maryland Department of Health [Office of Rural Health webpage here](#).

Event: Accreditation Orientation Workshop



Image: Text reads, "This is public health."

Thursday - Friday, July 26 - 27

The Council on Education for Public Health (CEPH) is an independent agency recognized by the U.S. Department of Education to accredit schools of public health and public health programs which prepare students for entry into careers in public health. Accreditation ensures the quality of public health education. The CEPH will host an accreditation orientation workshop which will provide an overview of accreditation policies and procedures for public health organizations.

To learn more about this event, [click here](#).

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